

INTERIM PLACEMENT REPORT 2023

SYMBIOSIS

Management Education with
a Quantitative Difference



॥वसुधैव कुटुम्बकम्॥

SYMBIOSIS

INTERNATIONAL (DEEMED UNIVERSITY)

VISION

Promoting international understanding through quality education.

MISSION

- **To inculcate the spirit of “Vasudhaiva Kutumbakam”
(the world is one family).**
- **To contribute towards knowledge generation and dissemination.**
 - **To promote ethical and value-based learning.**
 - **To foster the spirit of national development.**
 - **To inculcate cross-cultural sensitization.**
 - **To develop global competencies amongst students.**
 - **To nurture creativity and encourage entrepreneurship.**
- **To enhance employability and contribute to human resource development.**
 - **To promote health and wellness amongst students, staff & community.**
- **To instill sensitivity amongst the youth towards the community and environment.**
 - **To produce thought provoking leaders for the society.**



VISION

Empowering tomorrow's global leaders and promoting international understanding through excellence in education.

MISSION

- To equip students for dynamic business environments
- To cultivate problem-solving and leadership skills
- To promote collaboration in diverse teams
- To inspire entrepreneurship and leadership through practical experience
- To integrate theory and practice for versatile managerial decision-making
- To drive global collaboration for academic and research excellence



SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

(Established under section 3 of the UGC Act 1956, by notification No. F.9-12/2001-U3 Government of India) Re-accredited by NAAC with "A++" Grade (3.56/4) Awarded Category - I by UGC

SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT- BENGALURU

Programme Educational Objectives (PEOs)

PEO 1: To equip management students with the ability to understand the requirements of ever-changing business environment along with skilful implementation of strategies to take businesses to greater heights.

PEO 2: To equip students with a systematic and hands-on problem-solving mindset, enabling them to adeptly operate as proficient managers capable of navigating dynamic social and global landscapes.

PEO 3: To equip students for harmonious collaboration within diverse and interdisciplinary teams, nurturing effective solutions to challenges, and fostering a deep understanding of global unity, group dynamics, teamwork, and managerial progress.

PEO 4: To demonstrate entrepreneurial prowess and leadership qualities by founding business units and embarking on consulting ventures.

PEO 5: Employing a blend of theoretical synthesis and practical application to conduct strategic analysis, while utilizing a mix of quantitative and qualitative decision-making techniques to tackle management challenges.

ABOUT US

Symbiosis Institute of Business Management (SIBM), Bengaluru, was founded in **2008** as a branch of **Symbiosis International University (Deemed)**. Eminent teachers from all over the nation, a holistic learning-focused pedagogy, students with a zeal for learning, and top-notch facilities come together at SIBM-B to build the next generation of business leaders. While there have been significant changes in both the manner that education is delivered and sought throughout the years, the force that drives each student towards excellence and knowledge has not changed. To assist this spark to grow into a roaring flame that will enable its students to become tomorrow's leaders, the institute spares no effort in providing first-grade education to its students. SIBM Bengaluru is well positioned to serve the meeting of the east and the west because Bengaluru is at the forefront of **globalization**. The culture at SIBM Bengaluru fosters **leadership** potential. When it comes to being trained as leaders and perfectionists in their field of work, all students at SIBM Bengaluru, are polished to a high degree.

By emphasising **data analytics** throughout all disciplines, SIBM Bengaluru aims to provide management education with a '**Quantitative Difference**'. Through the use of **simulations** and a **case-based teaching** approach, students' analytical and decision-making abilities are developed.

Over the years, prominent corporates have laid trust in the institution to meet their talent requirements and the students have never failed to stand up to and surpass the expectations of the corporate world.

MESSAGE FROM



DIRECTOR

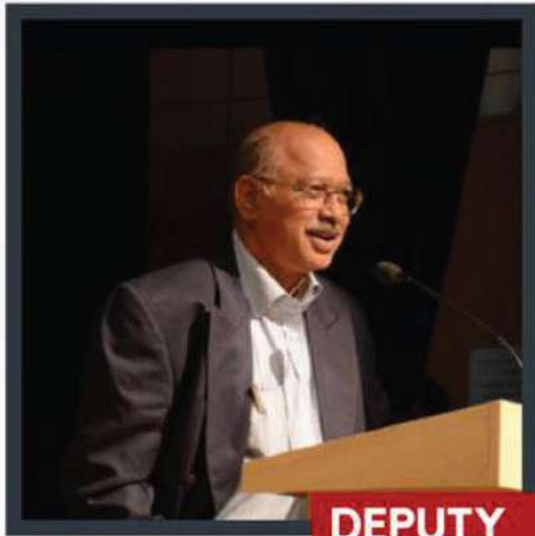
Dr. Madhvi Sethi

Director

SIBM Bengaluru

At SIBM Bengaluru, we acknowledge that the modern manager needs to adjust quickly to unavoidable turbulence and project confidence in an environment that is highly volatile and rife with fierce competition. The institute's aim of developing future global business leaders is carried out through its educational ethos. We shape well-equipped professionals who can significantly contribute to the value-creation process. In order to improve the academic performance index, we recognise that it is our highest responsibility as a teaching and learning organisation to constantly adapt our methods and encourage innovation. The corporate engagement framework and academic rigour are built to encourage a much deeper intellectual inquiry in order to satisfy the needs of trade, industry, and society as a whole.

MESSAGE FROM



**DEPUTY
DIRECTOR**

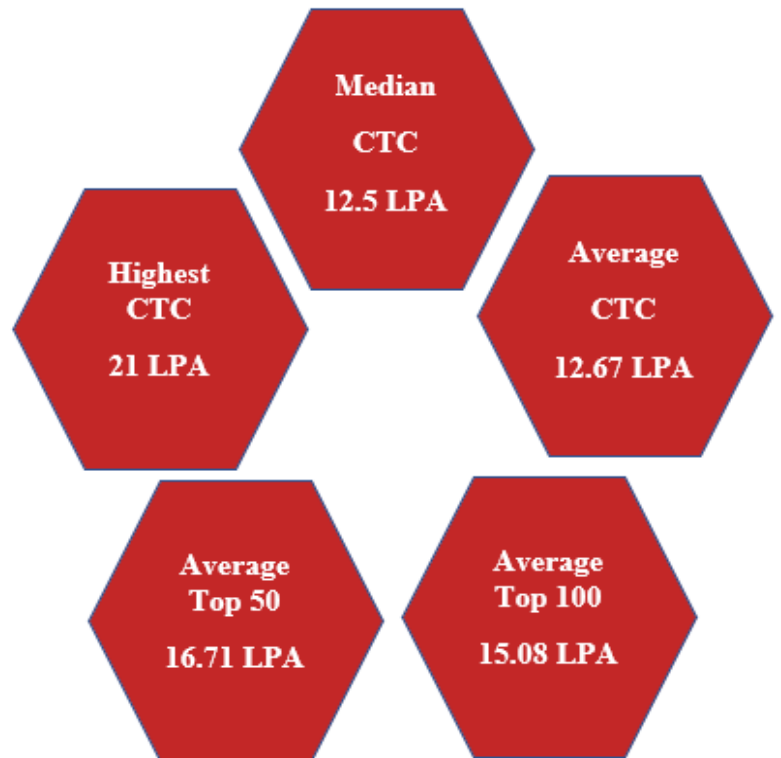
Prof. A. Vidyasagar

Deputy Director
SIBM Bengaluru

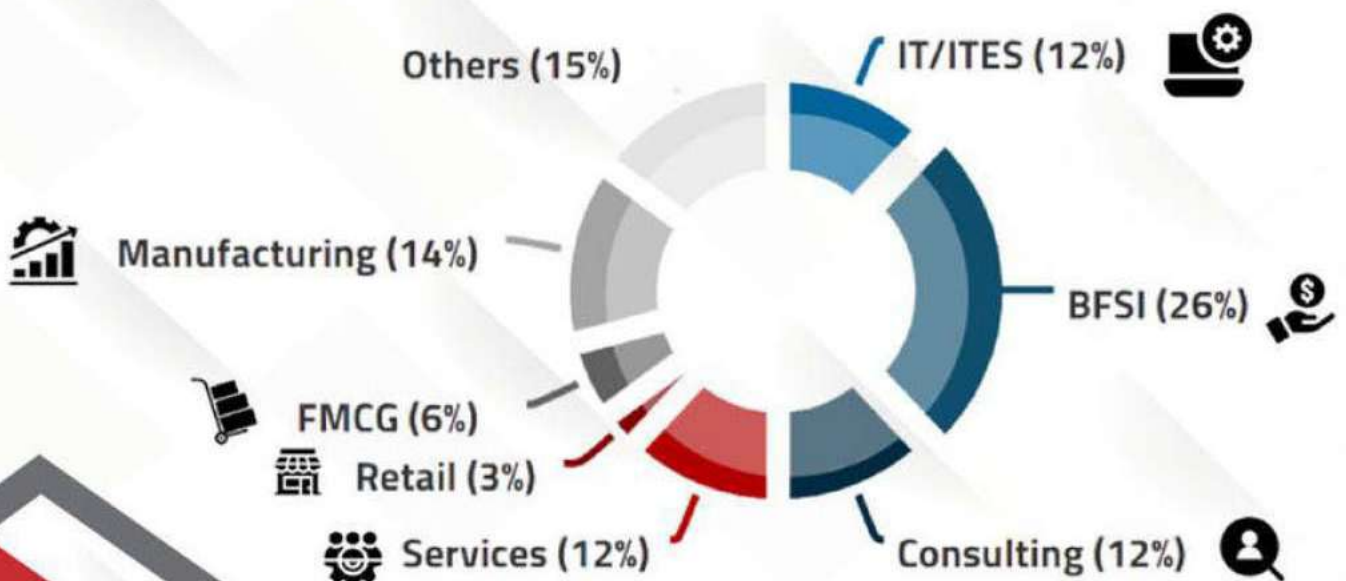
We must work to give the leaders of tomorrow the expertise, capability, and character they need to confront new global economic and societal challenges because management education is at a turning moment. Despite the unpredictability brought on by the COVID-19 pandemic, the Institute not only upheld its reputation for delivering high-calibre placement outcomes but also broke previous benchmarks to achieve the highest average package ever.

Industry-wide recruiters made larger offers for coveted positions, demonstrating their confidence in the potential of the students at SIBM Bengaluru. The consistent rise in the number of PPOs offered is also a reflection of the institution's reputation among recruiters over time. We strive for mutual association and collaboration via the four pillars of Corporate Engagement which are Guest Sessions, Live Projects, Summer Internships, and Final Placements.

NOTABLE ENGAGEMENTS

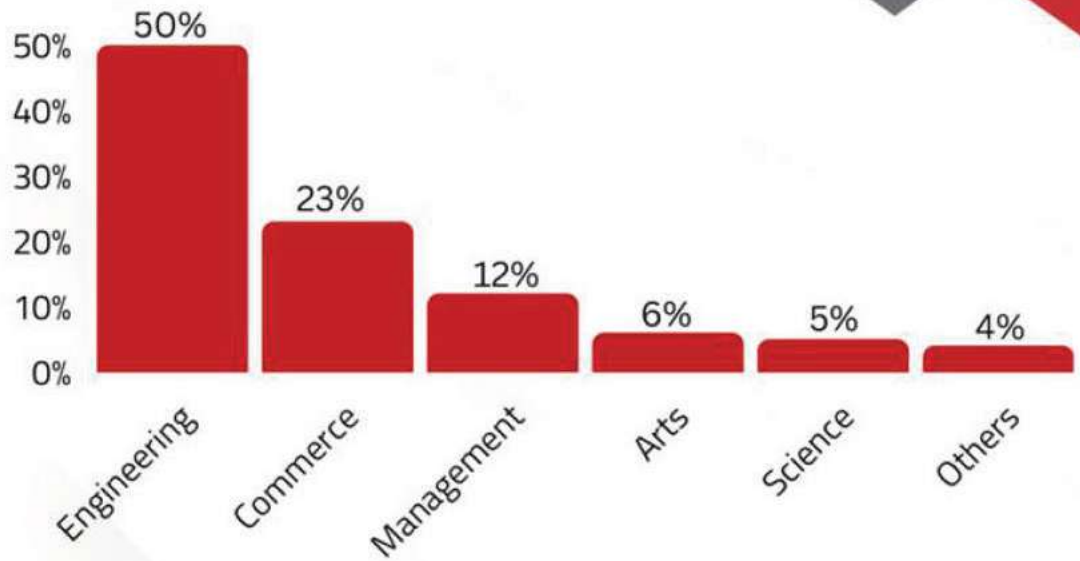


SECTOR-WISE COMPANIES

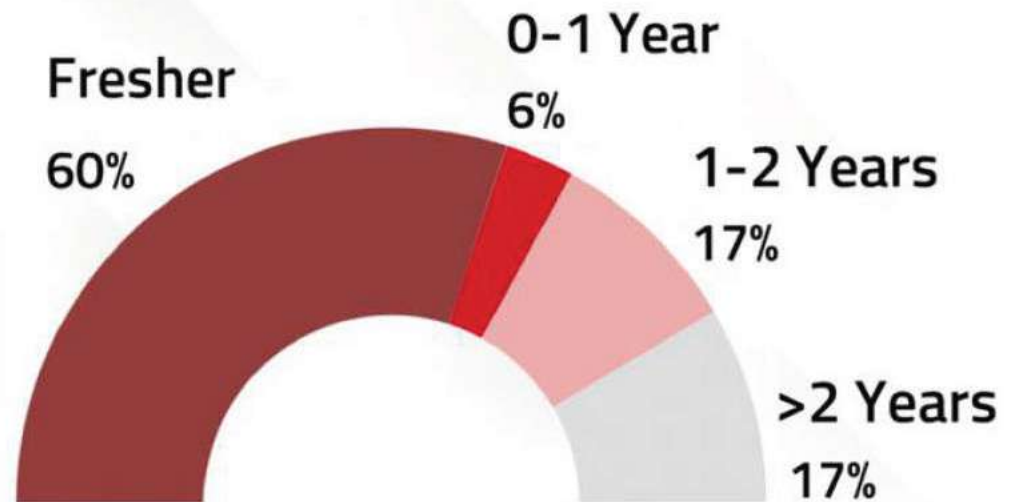


BATCH COMPOSITION

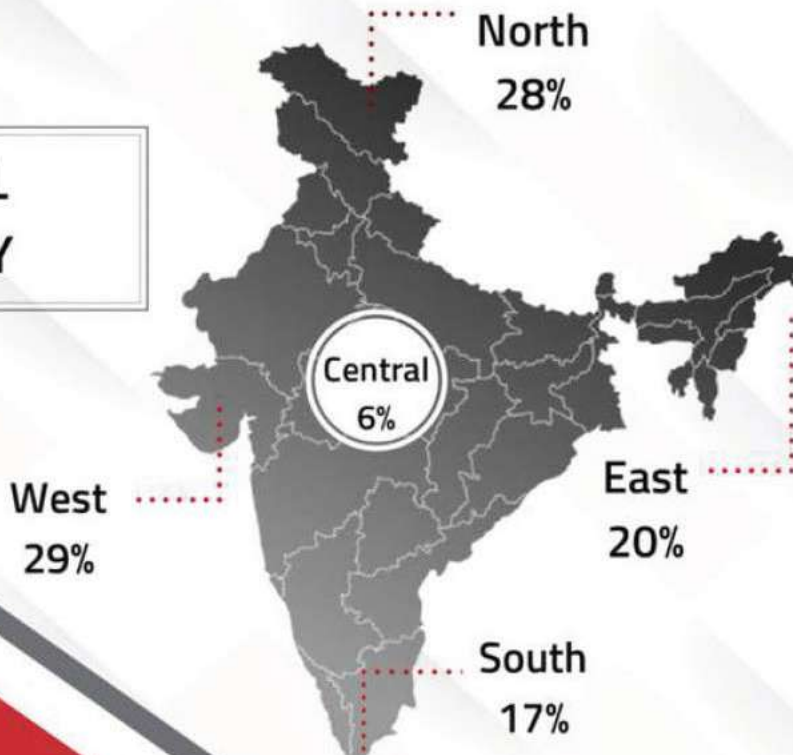
EDUCATIONAL BACKGROUND



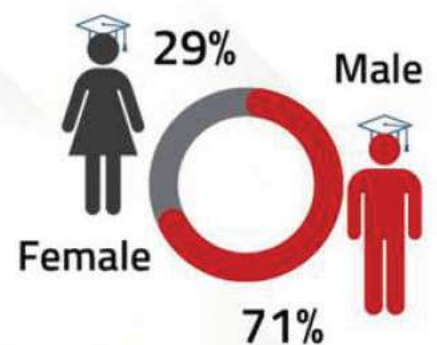
WORK EXPERIENCE



REGIONAL DIVERSITY



GENDER DIVERSITY



MARKETING

Marketing is a common area of focus for MBA students due to its esteemed importance in every firm. Advertising, Brand Management, Consumer Behaviour, Digital Marketing, International Marketing, Marketing Research, Marketing Strategy, Product Management, Promotion, Sales Management, and Services Marketing are some of the topics covered in this course. Students learn to conduct market research, analyze consumer data, and create successful marketing strategies. Roles like Area Manager, Client Relationship Manager, Digital Transformation Consultant, Functional Architect, High-End Specialist, Knowledge Associate, Offline Route to Market Consultant and Product Merchandiser are offered via corporates to shape their knowledge.



13.63 LPA
Average CTC

FINANCE

Since efficient financial management and decision-making depends on a solid understanding of finance, it is a core specialisation in MBA programmes. Corporate Finance, Financial Accounting, Financial Institutions, Financial Markets, Financial Modelling, Investment and Wealth Management, and Risk Management are some of the areas that MBA students study in this course. Students learn financial statement analysis, investment opportunities analysis, risk management, and strategic financial decision-making through this course. They get exposure through roles like Credit Risk, Commercial Banking, Cybersecurity Risk & Regulatory, Deal Advisory and Strategy, Finance Analytics Expert, Lead-Financial Planning and Analysis, Product Control Analytics and Regulatory Reporting Specialist.



13.32 LPA
Average CTC

OPERATIONS

Students opting for operations as their specialisation gain a thorough understanding of the various facets of operations, including **Logistics, Process Improvement, Project Management, and Supply Chain Management**. Students also acquire the skills and knowledge required to manage and improve the effectiveness of an organisation's operations, control costs, and ensure prompt delivery of goods and services through courses on topics like the design and management of efficient production processes, inventory planning, and control, coordination of the flow of goods and services, and supply chain management. They enter into the corporates as **Area Operations Manager, Associate Consultant, Automation Product Manager, Offline Sales Channel to Market Analyst, Plant Operations Manager, Product Manager and Supply Chain Manager and Consultant**.

accenture

firstsource

Hitachi Vantara

HCLTech

LARSEN & TOUBRO

MARUTI SUZUKI

McKinsey & Company

pwc

TATA
TATA ADVANCED SYSTEMS

wipro



13.77 LPA
Average CTC

HUMAN RESOURCES

Students pursuing an MBA with Human Resources as their majors focus on the information and abilities necessary to successfully lead and manage an organization's most precious resource: its employees. Students learn about important HR concepts like **Compensation and Benefits, Employee Engagement, Labour Relations, Recruitment and Selection, and Talent Management** through a variety of sessions. Additionally, the programme gives students a thorough understanding of how human resources fits into an organization via various roles such as **Human Capital Consultant, HR Tech Analyst, HRBP Executive, HR Executive and Trainee, HR Shared Service Associate and Talent Acquisition**.

Deloitte

Expedia

MARUTI SUZUKI

HYUNDAI

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TITAN
COMPANY

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13.43 LPA
Average CTC

BUSINESS ANALYTICS

An MBA with a focus on Business Analytics prepares students to evaluate and interpret massive volumes of data to support strategic decision-making. **Data Mining, Data Visualisation, Forecasting, and Statistical Modelling** are various areas covered by this specialisation. Students learn how to monitor performance, spot patterns, and anticipate future results using data and analytics tools. Additionally, students also learn about the moral and legal issues surrounding data and analytics. This course also gives students a thorough understanding of how data and analytics fit into an organization's entire business strategy. They gain expertise through roles such as **Assistant Portfolio Manager, Bid Manager, Business Analyst, Business Pre-sales Specialist, Data Analyst, E-commerce Analytics, Global Product Manager and Research Analytics.**



13.90 LPA
Average CTC

QUANTITATIVE FINANCE

Students who take up MBA with a focus on Quantitative Finance are prepared to manage and assess financial risks using statistical and mathematical techniques. This specialisation includes a wide range of subjects, including **Derivatives, Financial Modelling, Risk Management, and Portfolio Optimization.** To evaluate financial instruments, appraise investment opportunities, and manage financial risks, students learn how to use quantitative methods. Students also learn about the legal and administrative framework that surrounds quantitative finance. They get exposure through roles like **Credit Risk, Commercial Banking, Global Research and Risk Solution, Deal Advisory and Strategy, Finance Analytics Expert, Lead-Financial Planning and Analysis, Product Control Analytics and Regulatory Reporting Specialist.**



12.83 LPA
Average CTC

SUMMER PLACEMENT HIGHLIGHTS

MARKETING- Companies like **Capgemini**, **ITC**, **MTR**, and **Tally Solutions** along with new engagements like **Adobe**, **IKEA**, **Marsh**, **Thoucentric** and more have extended roles such as **Area Sales Intern**, **Associate Intern**, **Business Development Associate** and **Marketing Intern** to the students.



HUMAN RESOURCES- Prominent companies such as **Big Basket**, **Deloitte**, **SABIC**, and **ServiceNow** have offered notable roles like **Human Capital Consultant**, **HR Recruitment Intern** and **Talent Acquisition Intern**.

BUSINESS ANALYTICS- The students who opted for Business Analytics witnessed a tremendous response from companies like **IKEA**, **Happiest Minds Technologies**, and **ServiceNow** for roles like **Associate Business Consultant**, **Business Analyst**, **Data Analyst** and **Market Research Analyst**.



QUANTITATIVE FINANCE- The batch of Quantitative Finance was in demand by distinguished organisations like **Credit Suisse**, **JP Morgan Chase & Co.**, **Morgan Stanley**, **Reserve Bank of India**, **Wells Fargo**, and many more. These companies offered varied roles like **Credit Risk Analyst**, **Global Finance Business Manager**, **Finance and Control Intern**, **Assistant Portfolio Intern** and **Risk & Regulatory Specialist**.

OUR PROMINENT RECRUITERS



NEW RECRUITERS



PLACEMENTS TEAM



For any queries,
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Website:
www.sibmbengaluru.edu.in

LinkedIn:
www.linkedin.com/in/placecomsibmb

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