

SYMBIOSIS INSTITUTE OF BUSINESS MANAGEMENT, BENGALURU

Quantitative
Management Education with a [^] Difference

SYMBIOSIS

PLACEMENT REPORT 2021

VISION

Promoting international understanding through quality education.

MISSION

- **To inculcate the spirit of “Vasudhaiva Kutumbakam”
(the world is one family).**
- **To contribute towards knowledge generation and dissemination.**
 - **To promote ethical and value-based learning.**
 - **To foster the spirit of national development.**
 - **To inculcate cross-cultural sensitization.**
 - **To develop global competencies amongst students.**
 - **To nurture creativity and encourage entrepreneurship.**
- **To enhance employability and contribute to human resource development.**
 - **To promote health and wellness amongst students, staff & community.**
- **To instill sensitivity amongst the youth towards the community and environment.**
 - **To produce thought provoking leaders for the society.**



VISION

Empowering tomorrow's global leaders and promoting international understanding through excellence in education.

MISSION

- **To equip students for dynamic business environments**
 - **To cultivate problem-solving and leadership skills**
 - **To promote collaboration in diverse teams**
- **To inspire entrepreneurship and leadership through practical experience**
- **To integrate theory and practice for versatile managerial decision-making**
 - **To drive global collaboration for academic and research excellence**



Programme Educational Objectives (PEOs)

PEO 1: To equip management students with the ability to understand the requirements of ever-changing business environment along with skilful implementation of strategies to take businesses to greater heights.

PEO 2: To equip students with a systematic and hands-on problem-solving mindset, enabling them to adeptly operate as proficient managers capable of navigating dynamic social and global landscapes.

PEO 3: To equip students for harmonious collaboration within diverse and interdisciplinary teams, nurturing effective solutions to challenges, and fostering a deep understanding of global unity, group dynamics, teamwork, and managerial progress.

PEO 4: To demonstrate entrepreneurial prowess and leadership qualities by founding business units and embarking on consulting ventures.

PEO 5: Employing a blend of theoretical synthesis and practical application to conduct strategic analysis, while utilizing a mix of quantitative and qualitative decision-making techniques to tackle management challenges.

OVERVIEW

Since its inception in 2008, SIBM Bengaluru has been providing the corporate world with brilliant managers. At SIBM Bengaluru, we not only train our students for the competitive industry but also condition them in a way that encourages proactive leadership & an entrepreneurial mindset. Being situated in the Silicon Valley of India, SIBM Bengaluru has grown to become one of the fastest growing management institutes in India.

With immense pleasure and delight, we would like to present to you the Placement Report for the year 2021. The season this year was initiated by inviting more than 200 companies for various avenues like leadership talks, seminars and workshops. SIBM Bengaluru saw a remarkable year in terms of Final Placements with our regular recruiters like **CRISIL, Credit Suisse, Dell Technologies, Deloitte** and **JPMorgan Chase & Co.** continuing the trend of hiring students in large numbers for their prestigious Leadership and Management Training programs.

As always, we played host to several new recruiters like **Aakash Institute, Arcelor Mittal Nippon Steel, Cisco, CollegeDunia, D.E. Shaw Group, Dhani Group, IBM India, Lowe's India, Mercedes Benz, Refinitiv, Reliance Broadcast Network, SaaS Labs, SalesDuo, Wipro, Vedanta Limited, Vodafone Idea, Zamil Steel and ZS Associates** etc., to name a few – a testament to the growing brand equity and reputation of our institute.

The engaging sessions held throughout the year with industry leaders such as – **KPMG – Partner KPMG India, Vodafone Idea – Senior VP(India), Essilor – Group CFO, TUV Rheinland India – MD** and **Ericsson – Senior VP & Head of Ericsson, SEA & India**, among others, have greatly aided the learning curve of our students.

MESSAGE FROM THE DIRECTOR

"Stepping into a generation where inventive and eccentric ideas are driving businesses across the globe, we are at the nexus of developing pragmatic managers as well as upskilling our competencies by introducing niche courses like Business Analytics and Quantitative Finance. At SIBM Bengaluru, our focus is not only to adapt to changes in the corporate world but also to stand out as dynamic managers and churn out impeccable business leaders. I welcome the students joining the batch of 2021-23 and wish them a fruitful and enjoyable two years at the institute and I believe that the institute will leave an enduring impression on each one of you."



Dr. Madhvi Sethi

THE PLACEMENTS HEAD



Mr. V. Ravi Kumar

"What began as uncertain first steps in the Placement season 2020-21 turned into a fruitful and productive one both for our students as well as our esteemed Recruiters. The Placement Team took the environmental challenges brought about by the pandemic as a challenge and re-engineered the whole process online at the same time ensuring two way communication using digital channels. It was extensively used to connect recruiters and conduct processes with students who were all studying and learning from home. The experience gained this year as well as the new relationships we have established with the industry will be the bedrock for enhancing the Placement season for the next year in order to attain optimal results both for our participating companies and our students."

CORPORATE ENGAGEMENT

**CORPORATE
INDUCTION**

**CORPORATE
COMPETITIONS**

**GUEST
SESSIONS**

**INDUSTRIAL
VISITS**

**LIVE
PROJECTS**

**SUMMER
INTERNSHIPS**

**FINAL
PLACEMENTS**



CURRICULUM HIGHLIGHTS

83

MARKETING

Sales and Distribution Management, Business Analytics for Marketing, Brand Management and Communication, Digital Marketing, Marketing of Financial Services, Services Marketing, Consumer Behaviour and Insights

40

OPERATIONS

World Class Manufacturing, Supply Chain Management and Analytics, Total Quality Management, Project Management, Advanced Service Operations Management

64

FINANCE

Derivative Markets, Security Analysis and Portfolio Management, Commercial Banking, Advanced International Finance, Financial Modelling, Financial Statement Analysis, Fixed Income Markets, Mergers and Acquisitions

23

HUMAN RESOURCES

Employment Related Laws, International Human Resource Management, Learning & Development, Talent Acquisition, Compensation & Reward Management, HR Scorecard & Analytics, Organizational Development & Change

SPECIALIZED COURSES

With the changing needs of the industry, SIBM Bengaluru has taken itself to the next level by introducing two niche courses in its MBA program; **MBA (Business Analytics)** and **MBA (Quantitative Finance)**.

BUSINESS ANALYTICS

Digital Transformation, Data Warehousing and Business Intelligence, Mathematical Models for Data Sciences, E-commerce, Human Resource Analytics, Marketing Analytics, Operations Analytics and Business Forecasting



QUANTITATIVE FINANCE

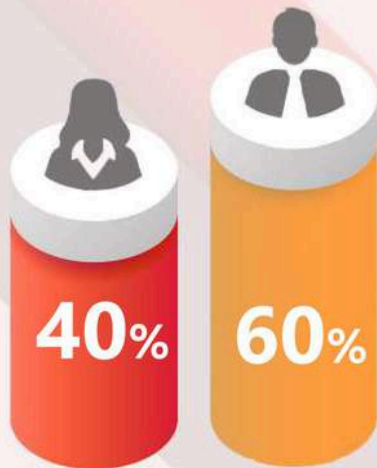
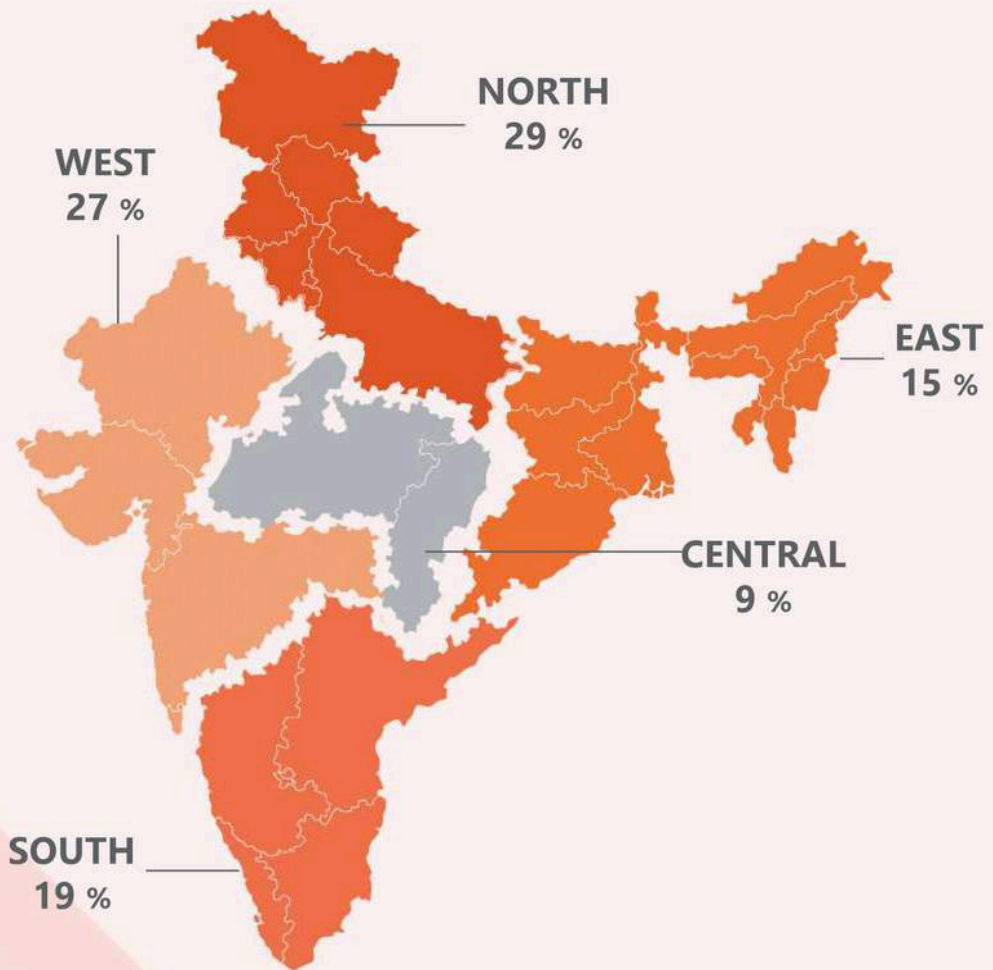
Financial Markets, Computational Finance, Fintech, Empirical Asset Pricing, Financial Management, Econometrics, Mergers & Acquisitions, Microeconomics, Financial Risk Management, Securities Analysis and Portfolio Management



BATCH COMPOSITION OF 2019-21

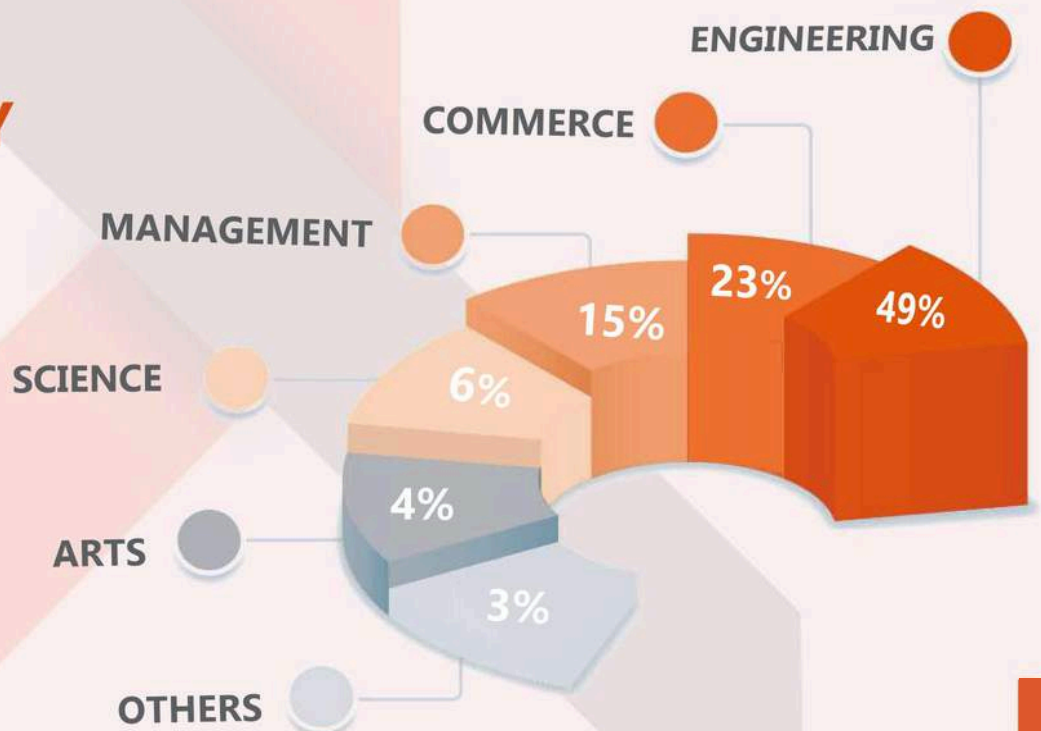
REGIONAL DIVERSITY

INTERNATIONAL
1 %

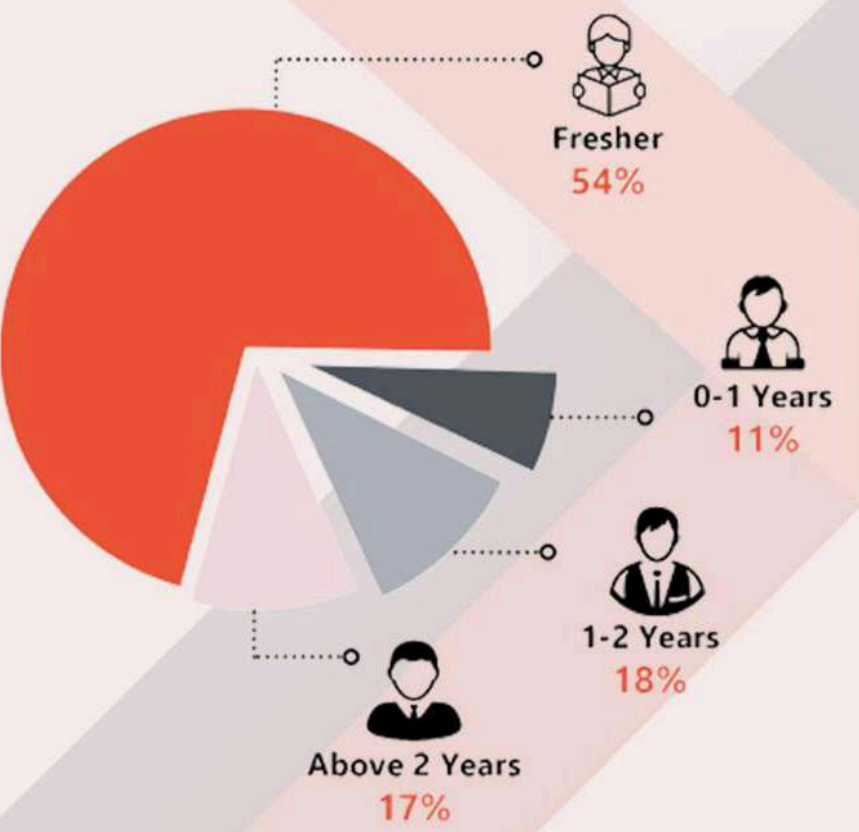


GENDER DIVERSITY

EDUCATIONAL BACKGROUND



WORK EXPERIENCE



31

No. of PPO/PPI offered

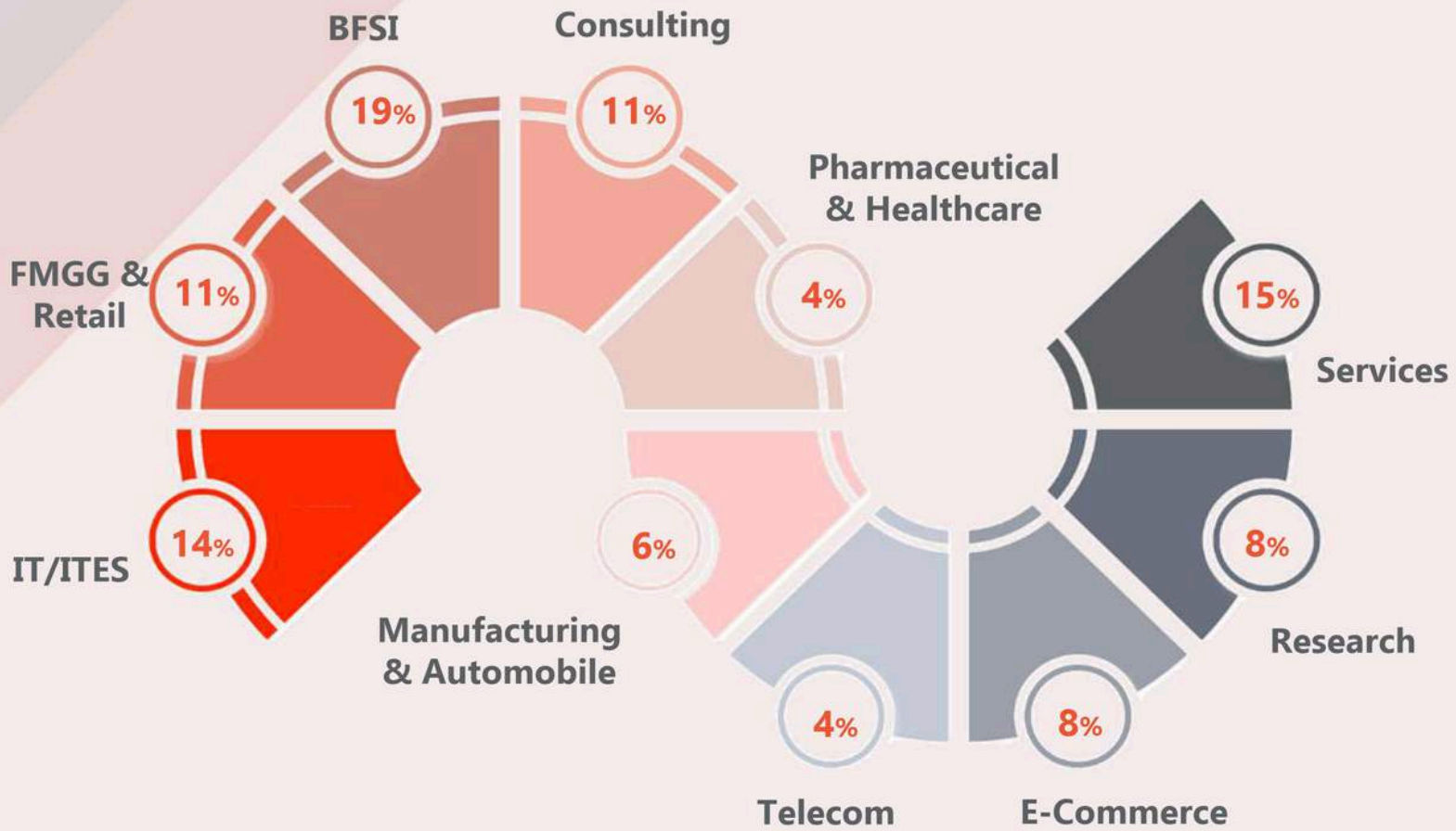
100+

No. of Companies

45+

New Engagements

SECTOR WISE COMPANIES



FINAL PLACEMENT HIGHLIGHTS

Finance: This domain engaged companies like **ANZ Bank, Credit Suisse, CRISIL, D.E. Shaw Group, Genpact, Hexaware, JPMorgan Chase & Co., KPMG Global Services, Lowe's India, Oracle** and **Thoucentric** which provided various strategic roles like **Credit Analyst, Global Finance Analyst, Global Auditor** and **Transformation Analyst** to name a few.

Marketing: This domain embarked a remarkable season with companies like – **Accenture, Airtel, Byju's, Cisco, Deloitte, DHL Express, Häfele India, Infosys, ITC Limited, MTR Foods Private Limited, Reliance Broadcast Network, Schneider Electric, Tally Solutions, Whatfix** and **Wipro** which offered profiles like **Branding & Communication, Sales & Marketing** and **Digital Marketing**.

Highest CTC
20 LPA

Median CTC
9.55 LPA

Average CTC
9.95 LPA

Average Top 50
13.61 LPA

Average Top 100
11.89 LPA

Operations: Roles like **Quality Analyst, Project Management** and **Supply Chain Analyst** from names like **DHL Supply Chain, FirstSource, Genpact, IBM India, Loantap, Reliance Retail, Thoucentric** and **ZS Associates** were offered to the students which will spearhead them into their respective corporate domains.

Human Resources: The various roles offered ranging from **Consultancy** to **Change Management** by the big names like **CBRE Group, Deloitte, HDFC Life, JK Tyres, McDonald's, Mercedes Benz** and **PwC** expedite the young professionals in applying their knowledge to the various domains, also adding value to the organization.

Recruiters at a Glance

FINAL PLACEMENTS

Aakash Institute	DishTV	Mercedes Benz
Accenture	FirstSource	Maruti Suzuki India Limited
Aditya Birla Fashion & Retail Limited	Flipkart	MTR Foods Private Limited
Airtel	Genpact	Novo Nordisk
ANZ Bank	Go Digit	Oracle
Arcelor Mittal	General Insurance	Pepperfry
Nippon Steel	Häfele India	PwC
BigBasket	HCL Technologies	Refinitiv
Byju's	HDFC Life	Reliance Broadcast Network
Capgemini	Hero Fincorp	Reliance Retail
Capillary Technologies	Hexaware	SaaS Labs
CBRE Group	Hilti	Schneider Electric
Cisco	IBM India	Skiify
ClearTax	IDFC First Bank	Sonata Software
Collegedunia	Infosys	Tally Solutions
Credit Suisse	Infosys BPM	Thoucentric
CRISIL	ITC Limited	Vedanta Limited
D.E. Shaw Group	JK Tyres & Industries	Whatfix
Deloitte	JPMorgan Chase & Co.	Wipro
Dhani Group	KPMG Global Services	Zamil Steel
DHL Express	LoanTap	ZS Associates
DHL Supply Chain	Lowe's India	

Recruiters at a Glance

SUMMER INTERNSHIPS

AXA Business Services

Google

Reserve Bank of India

Bank of Baroda

IBM India

Shri Ram Life Insurance

BigBasket

IDBI Federal

Social Panga

Black Turtle

IDFC First Bank

Sodexo

Capgemini

Insplore Consultants

Sonata Software

Chaayos

ITC Limited

Soulflower

Credit Suisse

Jio Creative Labs

Sports365

CRISIL

JPMorgan Chase & Co.

Tally Solutions

DELL Technologies

Kantar

TCNS Clothing

DHL Express

Microsoft

Thoughtworks

FinGurus

Morgan Stanley

Verzeo

Go Digit General Insurance

MTR Foods Private Limited

Vodafone Idea

GET IN TOUCH



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